



## **The Artground Visual Arts Space**

The Artground's Visual Arts Space, is the body of our arts centre. It is a space that provides a welcoming environment for children and families to explore and engage with quality arts experiences. It aims to bridge the gap between arts and play, nurturing the physical, social, and communicative skills of children as they interact with the space and each other. It is a communal ground that fosters shared experiences among young families.

The Artground is also invested in working with artist(s) and strives to be an essential part in their development during this process. This Visual Arts Space design initiative is a great platform for artist(s) who are interested in using their craft and transforming it into space design for children.

Since December 2023, The Artground has opened up a new arts centre at One Holland Village. We are seeking proposals for **both** our Goodman Arts Centre and One Holland Village venues.

### **Who are we looking for?**

1. Preference will be given to creatives who have demonstrated an understanding of the space and The Artground's objectives.
2. We welcome creatives who may not have prior experience and/or arts training, including those who are self-taught. An interest to design for/with children with a quality proposal in any art form(s) is especially encouraged.
3. Foreigners may apply if the project is in collaboration with a local artist.
4. Applicants must be able to commit to the various planning stages and the installation period.

#### **One Holland Village**

Installation: 2nd to 31st January 2025

Opening of the Arts Space: 1st February 2025

*\*May require overnight setups*

#### **Goodman Arts Centre**

Installation: 2nd to 18th April 2025

Opening of the Arts Space: 19th April 2025

## **The Artground's Art Space Objectives**

Our Visual Arts Space should ignite children's imaginations through various artistic avenues, allowing creative exploration within a safe and interactive environment.

1. To create a safe, interactive and immersive experience for children from birth to 9 years old, the space should have these considerations:
  - a. Structures that have an artistic expression, which also encourages physical movements and are suitable and safe for children and adults.
  - b. Sensory and tactile elements.
  - c. Spaces that encourage individual exploration.
  - d. Interactive concepts that involve cause and effect.
  - e. An accessible space for all.
  - f. Engage toddlers in various explorative activities with an arts focus.
  
2. Hygiene and maintenance of space is of utmost importance, and proposals should reflect this.

## **Work Scope**

Selected artist(s) will receive a grant of up to SGD\$3,000 from The Artground. The scope of work includes:

1. Concept development.
2. Artist sharing/talk sessions during opening/media preview and with educational institutions, when necessary.

The Artground team will work closely with the selected artist(s) to further refine the concept to ensure its suitability for the space. The Artground will also cover the fabrication costs of the project, subject to an allocated budget.

## **Evaluation Criteria**

Applications will be assessed based:

40% - Artistic merit of project

40% - Quality of audience engagement

20% - Innovation and fresh ideas

Applicants are responsible for submitting all components of the application before the deadline of **31 July 2024, 2359hrs**. Extensions will not be granted.

The Artground reserves the right to not disclose the reasons for approving/rejecting any application, and to reject any incomplete/late applications.

For further enquiries, please contact: [jiaen@theartground.com.sg](mailto:jiaen@theartground.com.sg)